Vote America

Your Ballot, Your Voice Toolkit

WELCOME

We are excited to have you as part of the VoteAmerica family. Our team and philosophy are pretty straight forward- we want to make voting as easy as legally possible in all 50 states.

As a nonpartisan, 501(c)(3) nonprofit, the three pillars of our mission are to:

> Provide people with trusted election information;
> Engage, register, and empower voters through easy to use technology;
> Increase voter turnout and expand the electorate by helping more people vote;

We created this toolkit to give you the information you need on the ground to ensure everyone has the opportunity to exercise their right to vote. So print, bookmark, screenshot it or whatever you need to do, so that while you are out registering people to vote you can reference VoteAmerica's guide!

In addition to VoteAmerica's amazing tools, we are excited to launch the ***Your Ballot, Your Voice*** campaign. The campaign coordinates civic engagement and information sharing among communities and organizations around our three pillars and gives you shareable assets to promote your program. By mobilizing our communities, we help elevate voices in communities that do not always feel heard. Together, we will work toward providing equitable access to voting for all.

Sincerely,

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Vote America — *Your Ballot, Your Voice Toolkit*

TOOLKIT CONTENTS

- ❖ Calls to Action:
  - ➢ Register to Vote
  - ➢ Verify Your Registration Status
  - ➢ Request Mail-In/Absentee Ballot
  - ➢ Make a Voting Plan
- ❖ Strategies to Mobilize Your Community
- ❖ Sample Voting Messages
- ❖ Sample Scripts for Early Voting & Voting Deadlines
- ❖ Voter Education Resources
- ❖ Download Post-Ready Social Media Graphics

CALLS TO ACTION

1. **Register to Vote:** VoteAmerica provides a customized voter registration portal that can be integrated into various ways to increase voter engagement efforts. https://www.voteamerica.com/register-to-vote/

2. **Verify Your Registration Status**: Make sure you are still registered, as some voters' names have been purged from the voter rolls. Local election offices purge their voter registration lists. They delete people who have moved or haven't voted for a long time, and many times are done by error. That's why it's a good idea to verify your registration status now even if you have voted in the past. Take a quick 10 seconds to confirm your voter registration status. https://www.voteamerica.com/am-i-registered-to-vote/

3. **Request Mail-In/Absentee Ballot:** In a timely fashion, properly complete and send in your absentee ballot application and then submit your absentee ballot before the deadline. Be aware of and meet all deadlines for the absentee application and the absentee ballot itself. Contact your local election office if you need assistance.
   https://www.voteamerica.com/absentee-ballot/

4. **Make a Voting Plan:** Plan how and when you're going to vote and make sure you're fully prepared to do so. Some questions you'll have to answer: Where are you voting? Are you going to the polls or do you have a mail-in ballot? How are you getting to your polling place? Do you need to take off work? Do I have a proper ID?

STRATEGIES TO MOBILIZE YOUR COMMUNITY

Educate Your Organization on Basic Voting Facts: Learn what your members need to vote (e.g., ID, polling locations, candidates' positions on issues impacting your community; special issues like restoring voting rights, veterans & student voting instructions, early and absentee voting; sample ballot). https://www.voteamerica.com/legal-changes/

Know Your Rights: Understand what your organization can legally do in elections. For comprehensive information on exercising voting rights, resisting voter intimidation and disability accommodations, requesting a provisional ballot if your name is not on the voter rolls, check out the ACLU's guide by clicking the link. https://www.aclu.org/know-your-rights/voting-rights/

Timing: Focus efforts on the last 3 weeks before the election. Increase efforts in the final week and day before Election Day. If your state uses all vote-by-mail, start intensifying your efforts a little earlier. https://www.voteamerica.com/vote-by-mail/

Promote Early Voting Opportunities: Early voting can allow voters to avoid lines and provides additional flexibility in casting a ballot prior to Election Day.https://www.voteamerica.com/early-voting-calendar/

Tie Your Mission to the Election: Help voters understand the connection between voting and the services you provide. Give your community a reason to go to the polls.

Mobilize Staff and Volunteers: Educate staff and volunteers about how and when to vote and involve them in get-out-the-vote activities.

Educate Voters on the Voting Process. Simplify the voting process by helping voters determine where, when, and how to vote. Look up polling locations and educate new voters on what will happen at the polls. https://www.voteamerica.com/

Encourage and Remind People to Vote. Incorporate voting reminders into services and programs in the weeks leading up to Election Day. Make the election highly visible in your communications and at your agency. https://www.voteamerica.com/election-reminders/

Plan an Election Day Celebration. Create a celebratory atmosphere on November 3rd and continue to remind people to vote! https://www.voteamerica.com/where-is-my-polling-place/

SAMPLE VOTING MESSAGES

ELECTION DAY

*As you know, we have a critical election upcoming. And this Election Day on Tuesday, November 3rd may be the most critical election of our lifetimes. Go to **VoteAmerica.com** to find your polling place today.*

MAKE A VOTING PLAN

*In the midst of a pandemic, when voting will be made more difficult due to fewer polling locations and the need to socially distance, having a plan to vote is more important than ever. Go to **VoteAmerica.com** to find the information and resources you need to vote.*

CHECK YOUR REGISTRATION STATUS

*The most important thing you can do right now is **CHECK YOUR VOTER REGISTRATION STATUS.** If you are not registered - register now. You can do both at **VoteAmerica.com***

VOTE BY MAIL OR ABSENTEE BALLOT

There's a lot of talk right now about voting by mail. And while some may be hesitant to mail in your ballot, I want you to have all the information should you choose to vote by mail.

First off, it's safe and secure. And it's pretty simple:

- *__Request__ your mail-in ballot online at VoteAmerica.com*
- *When you **receive** your ballot by mail, fill it out as soon as possible*
- *Then **return** your ballot by mail*

And to make sure your ballot counts when you return it:

- *Sign the **outside of the return envelop**e - don't sign the actual ballot (your vote is private)*
- *Make sure your signature on the envelope matches the signature on your driver's license*
- *Mail your ballot back EARLY - Ballots MUST be received by Election Day - Nov. 3rd*
- *And if you don't want to mail in your ballot, you can drop it off in person - VoteAmerica.com can tell you where you can drop off your ballot*

EARLY VOTING

*If you want to **vote in person**, **VOTE EARLY**. Find out early voting dates on **VoteAmerica.com.** Most states offer early voting starting October 15 and National Vote Early Day is October 24.*

SAMPLE VOTING SCRIPTS

Early Voting

Did you know that you can vote early in 41 STATES and the DISTRICT OF COLUMBIA?

That means you get to avoid Election Day Lines and VOTE when it's convenient for you.

*Go to **VoteAmerica.com** to find out the details about WHERE, WHEN, and WHAT you NEED TO BRING WITH YOU to VOTE EARLY and to make sure your voice is heard and your vote is counted!!*

Voting Deadlines

BE SURE YOU DON'T MISS THE REGISTRATION AND VOTING DEADLINES IN YOUR STATE!

I know there's a LOT of information out there about voting right now and it's a little overwhelming.

Different states have different rules - it's hard to keep track.

*But I want to make it easy for you...SO go to **VoteAmerica.com** to find out what the voting deadlines are in your state - because your voice matters!*

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VOTER EDUCATION RESOURCES

Voter Registration Rules https://www.voteamerica.com/voter-registration-rules/
Guide to voter registration rules and requirements for all 50 states and Washington, D.C.

Voter Registration Deadlines https://www.voteamerica.com/voter-registration-deadlines/
Regularly updated list of voter registration deadlines for all options (online, mail-in, or in-person).

Voter Registration Form Submission Options
https://www.voteamerica.com/registration-submission-options/
Table listing all the ways a voter can submit their voter registration form to their Local Election Office.

Absentee Ballot Rules https://www.voteamerica.com/absentee-ballot-rules/
Comprehensive summaries of absentee ballot rules and requirements.

Absentee Ballot Deadlines https://www.voteamerica.com/absentee-ballot-deadlines/
Regularly updated list of absentee ballot registration deadlines and completed ballot return deadlines divided by online, mail-in, or in-person options.

Absentee Ballot Application Submission Options
https://www.voteamerica.com/absentee-ballot-application-submission-options/
Except for the few states that plan to have automatic mail-in ballot voting this November, most others require voters to sign up to vote-by-mail. This resource lists options voters in each state and Washington, D.C. have to sign up for a mail-in ballot.

Voter ID Laws https://www.voteamerica.com/voter-id-laws/
Comprehensive summaries of voter ID laws for in-person and mail-in voting.

Early Voting Calendar https://www.voteamerica.com/early-voting-calendar/
Table listing beginning and end of early voting in each state and Washington, D.C.

Same-Day and Election-Day Registration Options
https://www.voteamerica.com/election-day-registration/
Table listing which states allow same-day voter registration (for early voting) and which ones allow election-day voter registration.

Military Voters https://www.voteamerica.com/military-voters/
Information for military personnel deployed overseas wanting to cast a mail-in ballot.

Overseas Voters
https://www.voteamerica.com/overseas-voters/
Information for overseas U.S. citizens wanting to cast a mail-in ballot.

DOWNLOAD POST-READY SOCIAL MEDIA GRAPHICS

- [Facebook + LinkedIn](#)
- [Twitter](#)
- [Instagram](#)